

## HELLENIC OLYMPIC COMMITTEE

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### CALL OF INTEREST

The Hellenic Olympic Committee (HOC) is launching a Call of Interest in Greece and abroad to find a Sponsor to meet the Hellenic Olympic Delegation's needs for air traveling to Tokyo (Japan) where the 32<sup>nd</sup> Summer Olympic Games will take place.

1. The sponsorship should cover economy air tickets for the Members of the Hellenic Olympic Delegation for the Tokyo Olympic Games from 15<sup>th</sup> July to 15<sup>th</sup> August 2020. The number of the Delegation Members is estimated to rise to the number of 175 ± 10%. The final number of the Delegation Members will depend on the final number of athletes that qualify to the Olympic Games.

In the event of non-covering all the Hellenic Olympic Delegation tickets, the HOC is entitled either to adjust the benefits accordingly or to reject the sponsorship proposal.

2. This Call of Interest is addressed to Airline Companies, Travel Agencies and all Individuals or Legal Entities wishing to assist in the work of the HOC and in particular in the Hellenic Olympic Delegation's traveling from Athens to Tokyo and vice versa.

Bids are accepted from:

- a) Airline Companies
- b) Individuals or legal entities with issuing air tickets license, ie documented IATA members

3. Tender submission deadline: Thursday, 25 April 2019, at 13:00.

Tenders must be submitted either in a sealed envelope at the HOC headquarters (D. Vikelas 52, Halandri, Athens, Greece) or by e-mail at: [info@hoc.gr](mailto:info@hoc.gr)

4. The tender must be documented and must include:

- General information about the Company's activity.
- Information about the technical, financial and organizational adequacy of the Company to carry out the sponsorship project they will undertake.
- Complete / detailed description of tickets in quantities and in value per ticket.

Any additional offer will be accepted and will be taken into consideration.

The offer may be submitted in Greek or in English.

5. The tender that will meet the Delegation's traveling needs and at the same time will be the most profitable in total, will be selected. The process will be carried out

by the Evaluation Commission appointed by the HOC Executive Commission decision No. 26/15.3.2019.

Prerequisites to be selected as a Bidder are to:

- meet all of the terms of this Call of Interest
- guarantee the successful execution of respective contracts
- meet the required international standards

The HOC retains the full right to proceed, in its absolute discretion, to the confirmation or not, to the selection of the Bidder, the repetition or cancellation of the outcome of the Call, following a justified decision, without providing by this decision any right to the participating Companies.

The HOC retains unilaterally the right to accept or reject a sponsorship proposal or further negotiate the individual sponsorship terms, sponsor obligations or rights and benefits.

6. Upon HOC's decision to accept the sponsorship and sign the contract, the sponsor will receive indicatively the following rights and benefits:

1. Sponsorship Agreement signature, lasting until 31/12/2020, detailing obligations and rights of both parties.
2. Granting of the title "Exclusive Air Carrier of the Hellenic Olympic Team"
3. Possibility to use the HOC commercial logo and possibility to create a composite logo (HOC + Sponsor + Olympic designation) according to the relative guidelines of the HOC and the International Olympic Committee.
4. Promotion of the Sponsor and HOC's relationship, under Terms and Conditions, during Sponsor's events, printed material, stationery, corporate gifts, website and social media.
5. Promotion of the Sponsor at HOC Events and Press Conferences
6. Promotion of the Sponsor on HOC's printed material, on its website and on social media.
7. Invitation to HOC events (award ceremonies, press conferences, accreditation for Olympic Flame ceremonies, etc.).
8. Possibility to use HOC venues (HOC headquarters conference hall, Panathenaic Stadium, Ancient Olympia installations)
9. Further activations to be agreed between the Sponsor and the HOC.

This Invitation is posted on the HOC website [www.hoc.gr](http://www.hoc.gr) as well as in the Greek Transparency Portal <https://app.diavgeia.gov.gr/f/H.O.C>

For any clarifications on the terms of the Call of Interest you may contact the HOC Marketing Office: Nicole Avramidou (210 68 78 903) and Katerina Sagona (210 68 78 905)

The HOC President

Spyros Capralos